



WAY OUT WEST

Pinot Noir Willamette Valley AVA

Winemaker: Anne Hubatch + Frédérique Vion
Generation: 1st

Hailing from vineyards surrounded by conifers, Way Out West's small-batch, cool climate Pinot is packed with vibrant fruit and a true sense of place. Clean, honest, and energetic in style, this NW classic has good tension on the palate, balancing plenty of orchard cherry against hints of ripe raspberry, warm earth, and a savory, arboreal note. Early-to-rise winemaker Anne Hubatch is known for her hard-working, hands-on approach to her craft. True to style, this Pinot knows exactly where it comes from and just what it wants to be!

WINEMAKER BIOGRAPHY

Created by and for folks who love a clean, honest, cool climate approach to their traditional West Coast wines. With an emphasis on taut, juicy reds and crisp, unoaked whites, Way Out West pays tribute to some of the NW's best-loved AVAs. To protect the environment, Way Out West does not use foil capsules or any excess packaging.

ENOLOGIST

Anne Hubatch + Frédérique Vion

TASTING NOTES

Color Bright ruby
Nose Bing and black cherry with hints of summer forest floor
Palate Vibrant, with orchard cherry repeating against backdrop of savory, earthy notes
Finish Lingering and clean



VINEYARD & VINIFICATION

Vineyard Location	Willamette Valley
Varietals List	100% Pinot Noir
Farming Practices	Sustainable
Elevation	80 m
Soils	Volcanic, marine sedimentary, and loess soils
Maturation Summary	In neutral, second passage barrels for 6 months and bottled for 6 months
Alcohol	13.5 %
Acidity	5.1 g/liter
Residual Sugar	1.5 g/liter
Annual Production	4,800 bottles



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REGION

WILLAMETTE VALLEY

Both the hub and the birthplace of Oregon winemaking, Willamette Valley is a large AVA spanning over 5000 square miles in the corridor between the cities of Portland and Eugene. With its cool climate, natural mountain barriers running along both its eastern and western borders, and its varied soil types - from volcanic to loess - it provides multiple ideal pockets for growing Pinot Noir in particular. (70% of plantings are PN, with smaller amounts of Pinot Gris and Chardonnay combining for another 24%) While grapes were cultivated here as early as the mid-1960s, the AVA proper was established in 1983. Beginning in the early 2000s, an array of smaller, higher altitude, hillside AVAs were created within the boundaries of the broader appellation (ie Dundee Hills and McMinnville). Altitudes range from 200-1000 feet, importantly avoiding the mainly alluvial valley floor. Today, these nested sub-appellations are 11 in number and represent over 60% of the region's 27,000 planted acres.

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Alongside key women winemakers who have staked their claim in the Pacific Northwest, Way Out West began with the desire to offer Washington and Oregon wines crafted with a deft hand and a fresh, local sensibility. Spearheading the Pinot Noir project, for example, is artisan producer Anne Hubatch, founder of Helioterra Wines in Portland, OR, and well-known for her hard-working, hands-on approach to her craft. "She's a force of nature" says Way Out West curator Jeff Cox. "She gets up in the morning and gets it done!" Early on, Anne earned a degree in Geology and Environmental Studies, knowing that her future career would be tied to the outdoors and the land. To this day, her terroir-driven style reflects that same deep connection. For the Way Out West Pinot Noir, grapes are sourced in the Willamette Valley AVA, which "is a true place, a whole environment... not just a production address."

Just over the Columbia River, French-born winemaker Frédérique Vion is the woman behind Way Out West's Washington Red Blend and Sauvignon Blanc. A native of Provence, Frédérique grew up with a great love for rosé... but has gone on to master winemaking in all its iterations. After earning a degree in agronomy from Perpignan University and a master's in winemaking and viticulture at Toulouse University, she worked first in the Haut-Médoc region of France (near Bordeaux), then in Australia. Ultimately, her world tour led her to the Pacific NW, where she served as winemaker and cellar master for Sagelands Vineyards in eastern Washington for many years. Then, in 2012, she found a home at the family-owned Four Feathers Wine Services. There, as Head Winemaker, she oversees a vast array of projects based on Washington wines and spanning the whole of the Columbia Valley.